

Problem Gambling Webinar Series

The Journey Forward: Gaining New Knowledge for the Prevention and Treatment of Problem Gambling

Description:

The Iowa Department of Public Health will be offering a Responsible Gambling webinar series titled *The Journey Forward: Gaining New Knowledge for the Prevention and Treatment of Problem Gambling*. This month long series will highlight both state and national leaders who will share innovative approaches to addressing prevention and treatment of problem gambling and related responsible gambling efforts. Participants will experience new insights into the current Be #1 at Getting Help campaign, financial literacy, the evolution of sports wagering, the relationship between gaming and gambling, and Iowa's current gambling landscape.



The Journey Forward: Gaining New Knowledge for the Prevention and Treatment of Problem Gambling will compliment statewide Responsible Gambling Awareness Month efforts that will take place in March.

Course Objectives:

- Learn about the qualitative research conducted and how to use the *Be #1 at Getting Help* campaign to augment prevention and treatment efforts.
- Understand current self-exclusion practices through the Iowa Lottery and Iowa Racing and Gaming Commission.
- Learn about Iowa's gambling landscape and strategies to promote responsible play messaging.
- Understand how prevention, treatment, recovery and responsible gambling efforts can align with financial literacy efforts.
- Understand the evolution of gaming and the correlation to gambling.

[CLICK HERE TO REGISTER](#)

Problem Gambling Webinar Series

The Journey Forward: Gaining New Knowledge for the Prevention and Treatment of Problem Gambling



I-800-BETS OFF

Webinars | All times shown are in Central Time.

Wednesday, February 24, 2021

10:00am-11:30am

1-800-BETS OFF: Be #1 at Getting Help

Description: This session will take participants through the qualitative research used to create the current 1-800-BETS OFF campaign, and how to best use the materials to assist prevention, treatment, and responsible gaming efforts.

Objectives:

- Learn about the steps in the qualitative research process
- Learn how the research impacted campaign design
- Understand how to utilize and leverage key messaging.

Scott Samoleski
Customer Strategy Lead
Vera Causa, Inc.

Wednesday, March 3, 2021

2:00pm-3:30pm

“Leveling Up” in How We Understand & Address the Convergence of Youth Gaming & Gambling

Description: We have seen the convergence of video gaming and gambling for some time now, notably with things like loot boxes and social casino games. What is the latest research on convergence and trends, including the influence of COVID-19? In this session, we will cover ground on key things you need to know, commonalities and differences between gaming and gambling disorder, and what we can do to help address –and leverage -- these increasingly important issues from prevention to treatment.

Objectives:

- Name three specific trends that are contributing to the convergence of gaming and gambling
- Identify five common risk factors between gaming and gambling disorders
- Describe at least three programmatic tools that can be used to address gaming and gambling with populations served.

Julie Hynes
Executive Director
Oregon Council on Problem Gambling

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I-800-BETS OFF

Wednesday, March 10, 2021

2:00pm-3:30pm

Choices – Defeating Problem Gambling

Description: This session will review the Choices workbook ([download here](#)) and best practice strategies for use by the problem gambling professional with individuals seeking problem gambling treatment.

Objectives

- Understand the rationale for brief motivational interventions supporting self-directed change in problem gambling
- Understand the evidence-based for effectiveness.
- Learn strategies for using Choices-Defeating Problem Gambling with clients.

David Hodgins, PhD, RPsych, FCAHS
Professor of Psychology
University of Calgary

Wednesday, March 17, 2021

10:30am-Noon

Gambling In Iowa: Iowa Department of Inspection & Appeals (DIA), Iowa Gaming Association (IGA), Iowa Lottery, Iowa Racing and Gaming Commission (IRGC).

Description: This panel discussion will provide an overview of each organization on their role in the gambling landscape in Iowa.

Objectives:

- Learn about history and function of the various gambling regulatory authorities in Iowa as well as the statewide casino trade organization.
- Learn about efforts for ensuring the safety of those gambling in Iowa.

Panel:

Wes Ehrecke
President and CEO
Iowa Gaming Association

Brian Ohorilko
Administrator
Iowa Racing and Gaming Commission

Mary Neubauer
Vice President – External Relations
Iowa Lottery

Dan Horner
Chief, Social & Charitable Gambling Unit
Iowa Department of Inspections and Appeals

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Wednesday, March 17, 2021

2:00 – 3:30 PM

Responsibility in Sports Betting: The Intersection of Compliance, RG, AML, and Auditing.

Description: Consumer protection and integrity are two key pillars to maintaining socially responsible sports book operations. This presentation will discuss the importance of AML (Anti-Money Laundering), Compliance, Auditing, and Responsible Gaming teams coming together to ensure the integrity of all sports wagers, and that RG tools are in place for those who may need assistance with wagering responsibly.

Objectives:

- Understand the consumer protections in place for sports wagering
- Learn about Anti-Money-Laundering, compliance and Auditing of a sports book operation
- Learn about the responsible gaming tools being utilized to assist those wagering on sports.

Panel:

Tina Robinson
Vice President Compliance
William Hill

Lauren Eilers
AML and Compliance Manager
William Hill

Robert Faust
Director, Operational Audit
William Hill

Tammi Barlow
Director of Responsible Gaming & CSR.
William Hill

Wednesday, March 24, 2021

10:30am-Noon

Financial Wellness

Description: This session will provide an overview about financial literacy efforts in Iowa, and how including financial literacy can improve overall wellness.

Objectives:

- Why should everyone be financial literate?
- How does financial literacy translate to financial wellness?
- What is financial wellness?
- Learn how to use a free, sales-free state website to educate yourselves and others on financial matters ranging from how to set up a budgeting to retirement.

Sonya Sellmeyer
Consumer Advocate
Iowa Insurance Division

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[Wednesday, March 31, 2021](#)

10:30am-Noon

Voluntary Self-Exclusion in Iowa

Description: This session will provide an overview of the Self-Exclusion processes that are in place for the Iowa Lottery and the Iowa Racing and Gaming Commission.

Objectives:

- Learn about the history of self-exclusion in Iowa
- Understand the self-exclusion enrollment processes in Iowa.
- Learn how to complete the self-exclusion forms.
- Understand the revocation process.

Panel

Mary Neubauer

Vice President – External Relations

Iowa Lottery

Michael Poundstone

Compliance Officer

Iowa Racing and Gaming Commission