PLAYER'S REAL WINNINGS.

Don't be misled by the advertised "percent return." You'll take home far less than you'd think. This happens because people don't pocket their winnings; they put them back in the machines. It's called churning and it takes a toll on your bankroll. Instead, use the actual "percent hold," a far better predictor of the results you can expect. So bet smart and be aware.

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IOWA GAMBLING TREATMENT PRORGRAM



	Advertised Percent Return*	Actual Percent Hold	Amount Bet	Player Takes Home
Dollar SLOTS	95.75%	57%	\$100	\$41.17
Double Zero ROULETTE	94.70%	25%	\$100	\$71.03
Player/Banker BACCARAT	98.85%	18%	\$100	\$83.81
Pass/Don't Pass CRAPS	98.60%	15%	\$100	\$83.31
BLACKJACK	99.00%	14%	\$100	\$85.14