

COLLABORATION CAMPAIGN

Iowa Department of Health and Human Services / 1-800 BETS OFF / 988 / Your Life Iowa

Campaign URL: YourLifeIowa.org/gambling

POSTER

8.5"×11" / 11"×17"



BANNER ADS

(Static)

Standard: 300×50px / 300×250px / 320×50px / 728×90

Mobile: 300×50px / 300×250px / 320×50px



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HOW TO GET FILES

The easiest way to access these materials is to visit
<https://yourlifeiowa.org/resource-center>

1-800-BETS OFF

Your Life Iowa | Iowa HHS

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BILLBOARD

(Static)

1920×1080px / 1440×400px / 1280×960px / 1080×1920px / 840×400px / 600×600px



AIRPORT SIGNAGE

(Animated)

1920×1080px



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ORGANIC SOCIAL

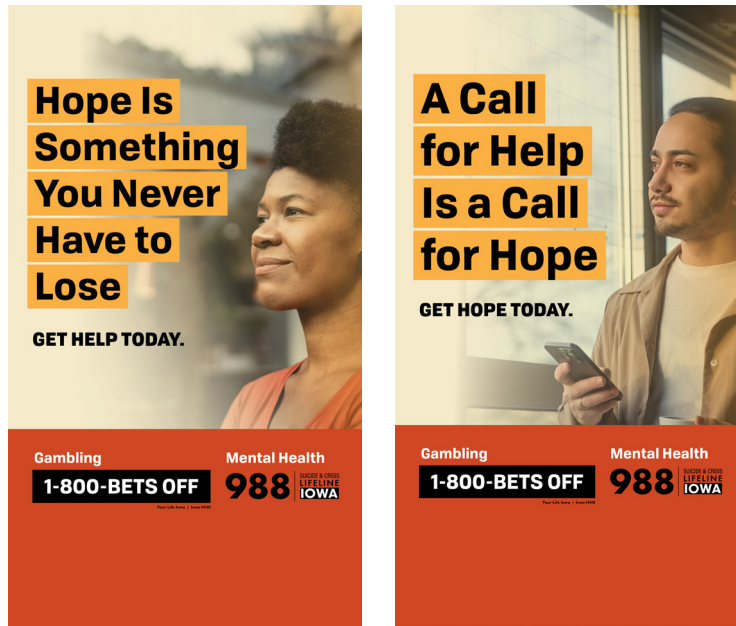
Meta: 1440x1800px



PROMOTED SOCIAL

(Single image ads for social promotions)

Sizes: 1440x1800px / 1440x2560px / 1080x1920px



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