

#1 AT GETTING HELP

Iowa Department of Health and Human Services / 1-800-BETS OFF / Your Life Iowa

Campaign URL: <https://yourlifeiowa.org/gambling>

BILLBOARD

48'x14' / 24'x12' / 36'x10'6"



HOW TO GET FILES

The easiest way to access these materials is to visit
<https://yourlifeiowa.org/resource-center>

1-800-BETS OFF

Your Life Iowa | Iowa HHS

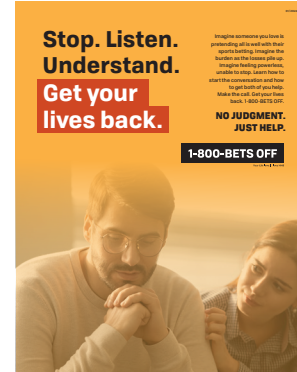
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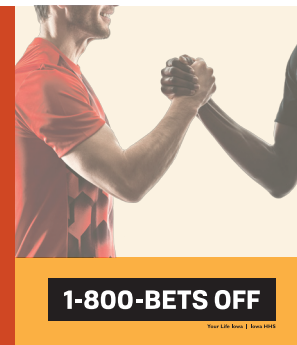
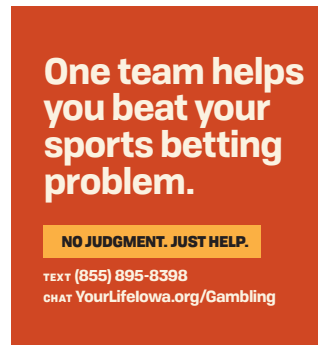
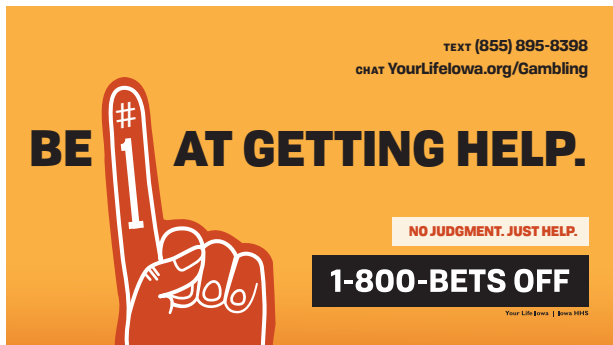
POSTER

8.5"×11" / 11"×17"



THEATER BOARD

1920×1080px



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BANNER ADS

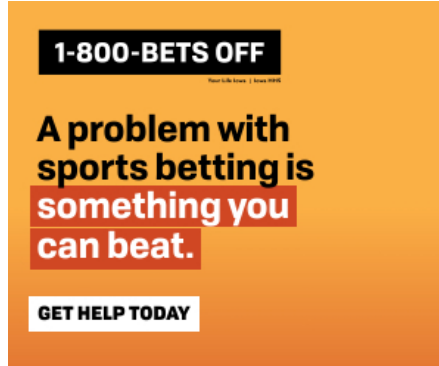
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Standard: 300×50px / 300×250px / 320×50px / 728×90

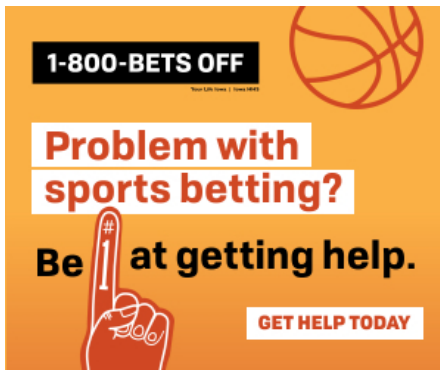
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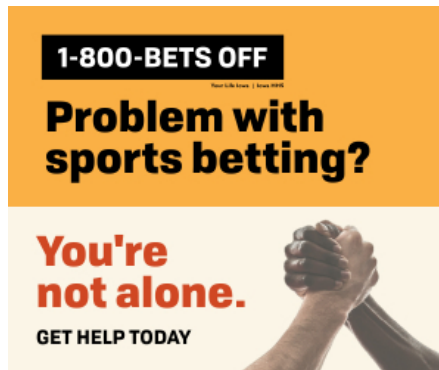
One Team



Big Win



Be Number 1



You're Not Alone

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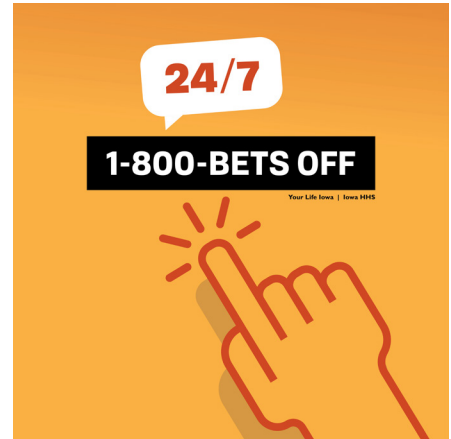
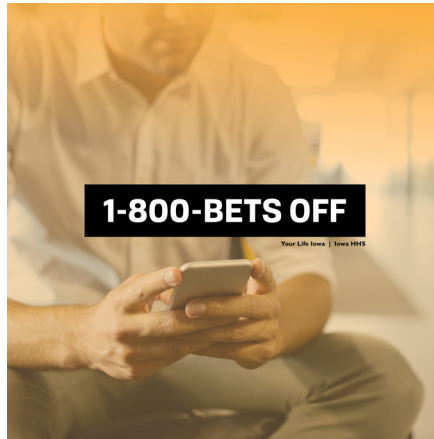
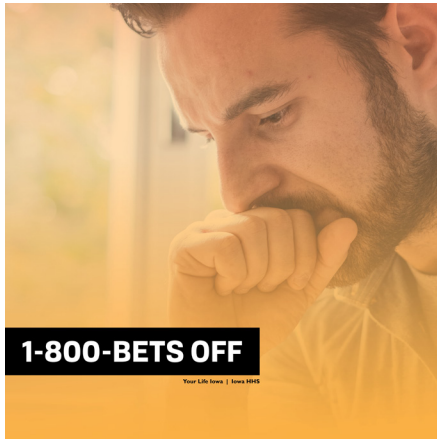
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SOCIAL MEDIA

Meta: 1080×1080px



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