**Iowa HHS**

**Think Before You Drink**

**Facebook Copy**

*Post #1:*

(Post copy)

When you’re over 40, your body can’t process alcohol like when you were 21. This can lead to damage to vital organs.

(Image)

“Think Before You Drink” bar glass

(Link headline)

Think before you drink.

(Link description)

Your best years are ahead.

(CTA button)

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Post #2

(Post copy)

Alcohol-related deaths of Iowans over 45 have nearly doubled. So, take care of your body. Think before you drink.

(Image):

“Alcohol-related deaths of Iowans over 45 have nearly doubled” bar glass

(Link headline)

Your best is yet to come.

(Link description)

Think before you drink.

(CTA button)

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