



**"LITTLE GIRL"**

**PAID AD – SINGLE IMAGE**

**(PRIMARY COPY):**

Your job. Your relationships. Your kids. Your health.  
What do you risk losing if you use meth?

**(HEADLINE):**

Meth. Never. Ever.

**(SITE DESCRIPTION):**

Don't risk your life.

**(CALL-TO-ACTION BUTTON UNDER IMAGE):**

Learn more



**"JEFF"**

**PAID AD – SINGLE IMAGE**

**(PRIMARY COPY):**

Jeff got his wife to go out with him the first time he asked. And he risked losing her the FIRST TIME he tried meth.

**(HEADLINE):**

Meth. Never. Ever.

**(SITE DESCRIPTION):**

Just don't risk it.

**(CALL-TO-ACTION BUTTON UNDER IMAGE):**

Learn more