



You can become dependent on opioids in just five days.  
Learn the facts.



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4 out of 5 new heroin users start with opioids.  
Get smart about opioids.



Unless a drug is prescribed for you by a doctor, it's not safe.  
Get the facts.



Opioids reduce pain. But you keep needing more and more—  
and become dependent.



Prescription drug overdoses kill more people than car crashes.  
The truth saves.



**LEARN THE FACTS**

12345





# FIVE DAYS

LEARN THE FACTS



IF NOT YOURS

**PUSH**

BOTTLE AWAY.



**GET THE FACTS**





**THE TRUTH  
SAVES LIVES**





**GET SMART ABOUT OPIOIDS.**

LEARN THE FACTS

12345







**FIVE DAYS**

**LEARN THE FACTS**



**GET THE FACTS**





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123

45







# FIVE DAYS

**LEARN THE FACTS**



**GET THE FACTS**



# THE TRUTH SAVES LIVES







**GET SMART ABOUT OPIOIDS.**



YOUR  
LIFE  
IOWA  
IOWA HHS