***For anxiety-focused images:***

A person with a mustache

Description automatically generated with low confidence A person wearing glasses

Description automatically generated with medium confidence A person wearing glasses

Description automatically generated with medium confidence

(Post copy): Feeling anxious isn’t just in your head. It’s a real illness that can get better by talking to someone.

(Headline): Get help to feel better.  
  
(Description): Here for you, 24/7.

*Alt headline and description:*

(Headline): We’re here for you.

(Description): Get free support, 24/7.

***For depression-focused images:***

A person with a mustache

Description automatically generated with low confidence A person with her hand on her chin

Description automatically generated with low confidence A person with a beard

Description automatically generated with low confidence

(Post copy): Feeling depressed can happen to anyone. It’s a real illness that can get better by talking to someone.

(Headline): Get help to feel better.  
  
(Description): Here for you, 24/7.

*Alt headline and description:*

(Headline): We’re here for you.

(Description): Get free support, 24/7.