
Date 7/23/21
Client Name IDPH Substance Abuse
Job Name Older Women & Alcohol Social
Job Number 287-7396
Team SO, CC

COPY*Facebook Single Image In-Feed Ad*

(Primary Text):

Life's full of beautiful moments. Make sure you're healthy enough to make them by watching your alcohol use as you age.

(Link Headline):

Put down the drinks.

(Link Description):

So you can savor the moments.

Facebook Carousel

(Primary Text):

Alcohol-related deaths among women have increased by nearly 30 percent over the past few years. Don't become a statistic.

(Link Headline – Card 1):

Graduations.

(Link Headline) – Card 2):

Wedding.

(Link Headline – Card 3):

First smiles.

(Link Headline – Card 4):

Don't miss a moment.

(Link Description – All Cards):

Put down the drinks.