**Facebook**

35-54

**Post copy:** Imagine all that you love, gone instantly. With laced drugs, that’s the chance you take. Even by mistake.

**Link headline:** Get educated.

**Link description:** Protect yourself today.

**CTA:** Learn More

**1080x1080 images:**

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_35-54a*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_35-54b*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_35-54c*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_35-54d*

55-64

**Post copy:** Think of the family you built, gone instantly. Even if you take laced drugs by mistake, that’s the chance you take.

**Link headline:** Get educated.

**Link description:** Protect yourself.

**CTA:** Learn More

**1080x1080 images:**

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_55-65a*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_55-65b*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_55-65c*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_55-65d*

65+

**Post copy:** Think of your family and legacy, gone instantly. That’s the chance you take with laced drugs. Even by mistake.

**Link headline:** Get educated.

**Link description:** Protect you and your family.

**CTA:** Learn More

**1080x1080 image:**

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_65a*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_65b*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_65c*

*287-8941\_HHS\_OD2A\_Fentanyl\_Social\_FB\_65d*