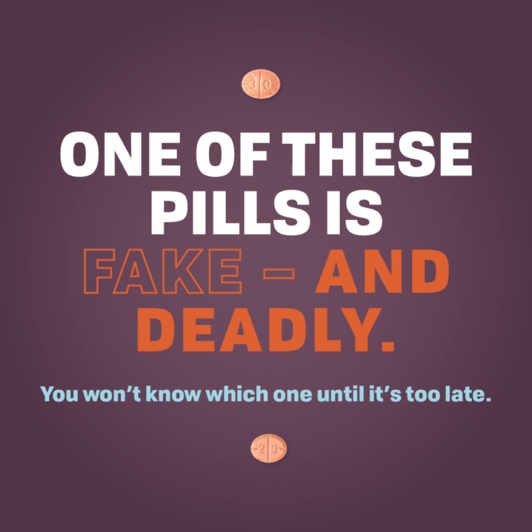
***Option 1:***



(Post copy): Fake pills laced with deadly levels of fentanyl are everywhere. And they look just like the real thing.

(Headline): Fake pills can cause real harm.

(Description): Don’t risk your life.

***Option 2a and 2b:***

Calendar

Description automatically generated

(Post copy): Fake pills laced with fentanyl are everywhere in Iowa. If you take drugs from non-regulated sites, you could risk your life.

(Headline): Fake pills can cause real harm.

(Description): Play it safe.

***Option 3:***

A computer with a logo on it

Description automatically generated with low confidence

(Post copy): Fake pills laced with fentanyl are everywhere. Don’t take pills not prescribed to you by a licensed medical professional.

(Headline): Fake pills can cause real harm.

(Description): Learn how to keep safe.

***Option 4:***

A picture containing text

Description automatically generated

(Post copy): Fake pills laced with deadly levels of fentanyl are flooding our streets. Only buy prescriptions from a licensed pharmacy.

(On image): Fake pills can cause real harm.

(Headline): Do you know where your pills are from?

(Description): Keep you and your family safe.