

A close-up, top-down view of a glass filled with beer, showing a thick, white head of foam. The glass is set against a dark, textured wooden background. The word "THINK" is visible in the foam, and the text "AS YOU AGE," is overlaid on an orange banner to the left.

AS YOU AGE,

**BEFORE
YOU DRINK.**



DEATHS

of Iowans over 45 from alcohol have

NEARLY DOUBLED.

