

A close-up photograph of a glass filled with beer, topped with a thick, white head of foam. The glass is set against a background of a dark, textured wooden surface. The word "THINK" is printed in large, bold, orange letters across the middle of the foam. To the right of the glass, the words "BEFORE YOU DRINK." are written in large, white, sans-serif capital letters. In the bottom right corner, there is a logo for "YOUR LIFE IOWA" with "IOWA HHS" underneath it.

AS YOU AGE,

**BEFORE
YOU DRINK.**

YOUR
LIFE
IOWA
IOWA HHS



DEATHS

of Iowans over 45 from alcohol have

NEARLY DOUBLED.

