

# PRESCRIPTION DRUGS ARE STILL DRUGS

Iowa Department of Public Health/Your Life Iowa

## BROCHURE

Trifold

**"A DOCTOR PRESCRIBED THEM. SO THEY MUST BE SAFER, RIGHT?"**

**You have a drug problem when:**

- You start blowing off responsibilities at work, school, or home.
- You take risks while high.
- Your drug use is causing relationship or legal problems.
- You need more of a drug for the same effect.
- You take drugs to relieve withdrawal symptoms.
- You quit participating in activities you once enjoyed.
- Your life revolves around drug use.

If this sounds like you or a loved one, please visit or call Your Life Iowa to find reliable information, get treatment options, and find help near you.

We're your everyday life support.  
**YourLifeIowa.org**  
1.855.581.8111

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OPEN ONLY IF YOURS.

YOUR LIFE IOWA  
SAMHSA  
IOWA HHS

## RADIO

:30

(Expires 11/22/22)

**No Ann Sanders Ver2 - :30 Radio Spot**

**Pain Went Away Ver2 - :30 Radio Spot**

## BILLBOARD

Various sizes

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IOWA HHS

(Expires 12/22/22)

**Biggest test - :30 Radio Spot**

**What best friends do - :30 Radio Spot**

### HOW TO GET FILES

The easiest way to access these materials is to visit <https://yourlifeiowa.org/prevention/media-center>.



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## PROMOTED SOCIAL

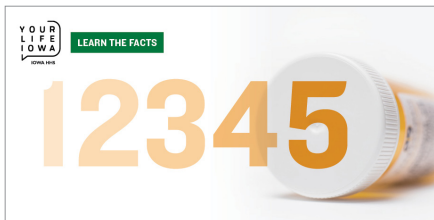
(Single image ads used for social promotions)

1080x1080



## SHAREABLE SOCIAL

1080x1080, 440x220



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## BANNER AD

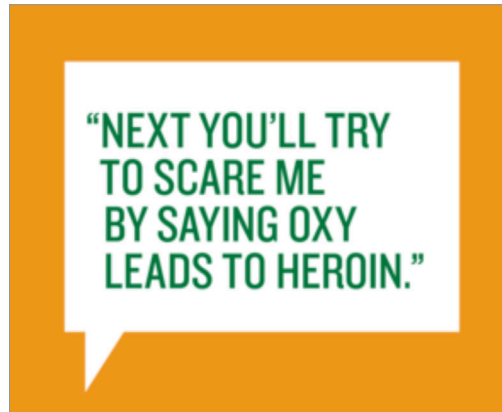
(Animated & Static)

Standard: 300x250px / 300x600px / 160x600px / 728x90px

Mobile: 300x50px / 320x50px / 300x250px



*Push the Bottle Away*



*Next You'll Scare Me*

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