**­­­290-8420 YLI BO Social posts**

*Version 1:*

(Post copy): If your loved one is struggling with gambling, contact us. We can help you help them.

Headline): Get your lives back.

(Description): Talk to a counselor now.

*Version 2:*

(Post copy): People experiencing problem gambling just need help. Learn how to start the conversation with a loved one.

(Headline): Free and confidential help.

(Description): For loved ones—and you.

*Version 3:*

(Post copy): Many Iowans are at risk for developing a problem with gambling. If your loved one needs help, we’re here for you BOTH.

(Headline): Counselors available 24/7.

(Description): Free and confidential.

*Version 4:*

(Post copy): People with gambling problems need our help. Be the one who’s there for them.

(Headline): Start the conversation.

(Description): Get confidential help.

*Version 5:*

(Post copy): Is your loved one struggling with a gambling problem? Get help for them – and you – by calling 1-800-BETS OFF.

(Headline): We’re here for you.

(Description): Call us anytime.