|  |  |
| --- | --- |
| **Date** | 7/23/21 |
| **Client Name** | IDPH Substance Abuse |
| **Job Name** | Older Women & Alcohol Social |
| **Job Number** | 287-7396 |
| **Team** | SO, CC |

**COPY**

*Facebook Single Image In-Feed Ad*

*A picture containing person

Description automatically generated*

(Primary Text):

Life’s full of beautiful moments. Make sure you’re healthy enough to make them by watching your alcohol use as you age.

(Link Headline):

Put down the drinks.

(Link Description):

So you can savor the moments.

*Facebook Carousel*

*A picture containing person, outdoor, person, child

Description automatically generatedA person looking at a drawing

Description automatically generated with low confidenceA picture containing person, indoor, person

Description automatically generatedA picture containing person, outdoor

Description automatically generated*

(Primary Text):

Alcohol-related deaths among women have increased by nearly 30 percent over the past few years. Don’t become a statistic.

(Link Headline – Card 1):

Graduations.

(Link Headline) – Card 2):

Wedding.

(Link Headline – Card 3):

First smiles.

(Link Headline – Card 4):

Don’t miss a moment.

(Link Description – All Cards):

Put down the drinks.