

SUICIDE / THERE ARE PEOPLE WHO CARE

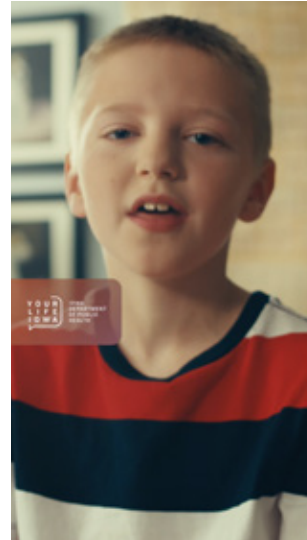
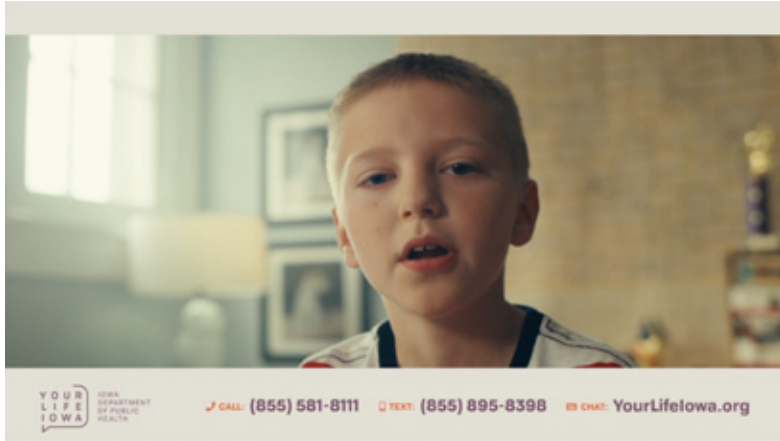
Your Life Iowa

VIDEO

(Expires 5/2/25)

:30 horizontal / :15 vertical

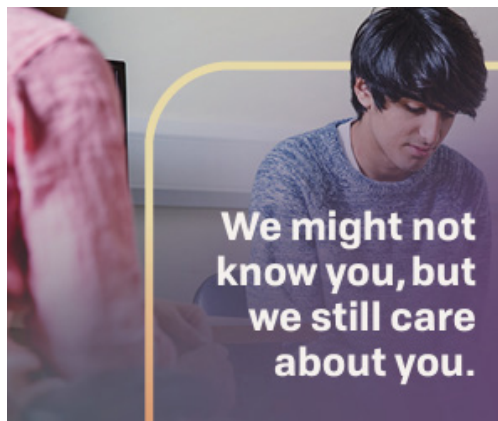
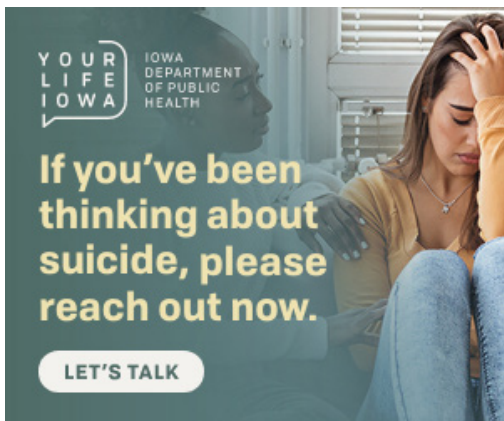
Targeting: Pre-teens/teens/young adults who are having suicidal thoughts.



BANNER ADS

(Animated and Static)

Mobile: 300x250px / 300x50px / 320x50px



The easiest way to access these materials is to visit <https://yourlifeiowa.org/prevention/media-center>.

HOW TO GET FILES



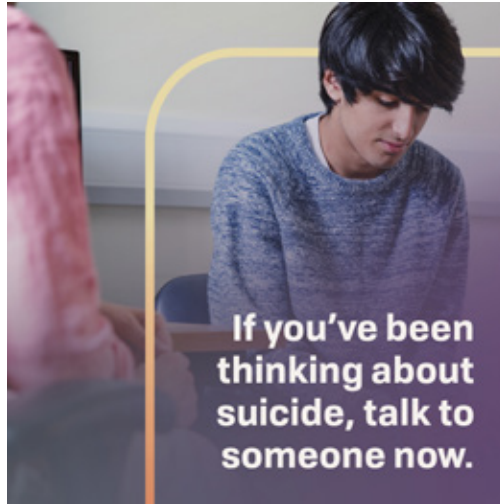
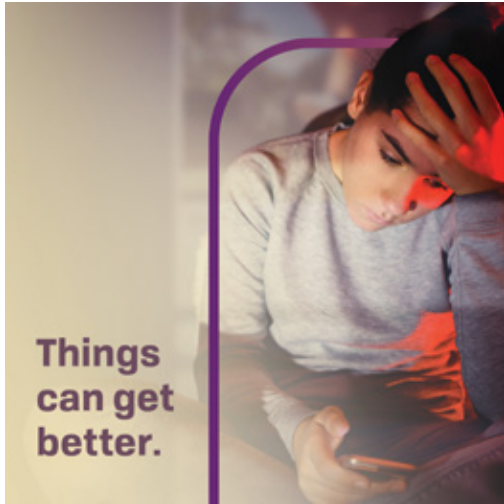
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PROMOTED SOCIAL

(Static)

1080x1080px



RADIO

(Expires 05/24/2025)

Two :30 spots. One is YLI only tagging and another has option for local tag.



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