**IDPH Suicide Prevention**

**“Say Something About Suicide”**

**Twitter In-Feed Ad #1**

*Post copy:*

You might not know what to say to someone who you think might be considering suicide. We can help you start the conversation.

*Image:*

A picture containing text, person, crowd

Description automatically generated

**Twitter In-Feed Ad #2**

*Post copy:*

We know talking about suicide can be hard – but it could help you save someone’s life. Get help knowing what to say.

*Image:*

A person shaking hands with another person

Description automatically generated with medium confidence