

# Vaping, E-Cigarettes and Tobacco Prevention



**November 5, 2021**

**1:00-2:30 p.m.**

**This training is designed for substance misuse prevention and problem gambling prevention staff and supervisors, coalition leaders and members, and others interested in prevention in Iowa.**

**Click or paste this link to register:**

<https://us02web.zoom.us/j/84451204401>

**CEUs have been applied for with the Iowa Board of Certification**

Vaping is becoming an increasing concern for public health professionals and healthcare providers. This webinar will provide up-to-date, relevant information on the research around vaping and trends in use among youth and young adults. Information will also be provided on how to best prevent e-cigarette and vaping use as well as cessation programs.

## **During this webinar, participants will learn about:**

- Vaping and e-cigarette products
- Marketing tactics used for tobacco products
- Disparate health outcomes for individuals who use tobacco who have co-occurring behavioral health conditions
- Best practices to promote tobacco prevention and cessation in integrated care settings
- Re-framing the way nicotine addiction is addressed and recovery for individuals who use tobacco

**Additionally:** A portion of the webinar will be facilitated by Clare Grace Jones, Training Consultant and Project Manager from IDPH who will provide information on integrating tobacco prevention strategies into comprehensive prevention planning and capacity building.

**About the Presenter:** Tabetha Gerdner is the Quitline Iowa Program Manager for the Iowa Department of Public Health (IDPH) in the Tobacco Use Prevention and Control Division. Part of her work with IDPH includes researching the e-cigarette industry, including brands, flavors, devices and products. This research has assisted in the development of presentations on electronic cigarette devices and their harmful effects, which have been delivered to providers, educators and youth audiences across the nation.