

Iowa Lottery Voluntary Self-Exclusion Program



Mary Neubauer
Vice President, External Relations
515-725-7906
mneubauer@ialottery.com
www.ialottery.com

Quick Overview of Iowa Lottery



- ▶ Iowa Lottery tickets are sold at about 2,400 retail locations across the state, in all 99 counties.
- ▶ Lottery sales began in Iowa on Aug. 22, 1985.
- ▶ Through the years, lottery players have won more than \$4.8 billion in prizes while the lottery has raised more than \$2.1 billion for vital state programs.
- ▶ Iowa Lottery sales in fiscal year 2020 totaled nearly \$372 million.

Iowa Lottery Products

▶ The Iowa Lottery has four product categories:

- instant-scratch games
- lotto games
- pull-tab games
- InstaPlay games

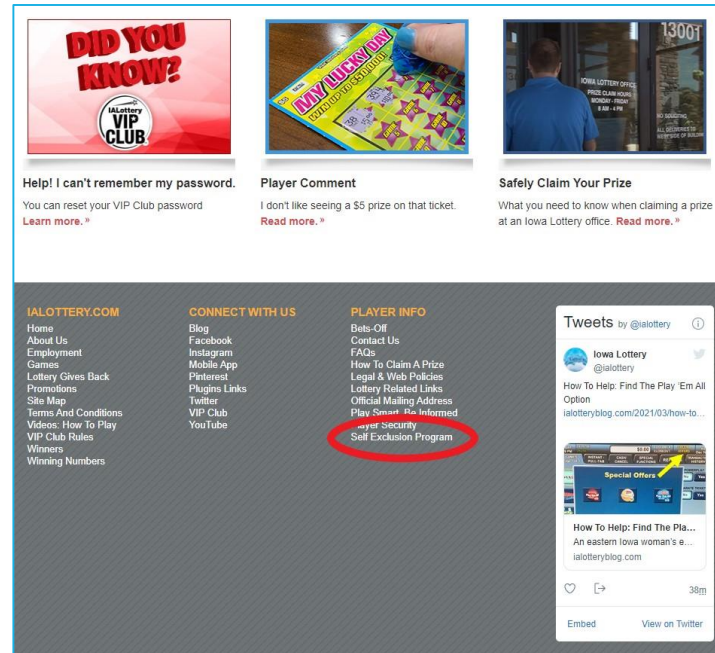


Lottery Self-Exclusion Program

- ▶ The Iowa Lottery has offered a voluntary self-exclusion program for players since 2005.
- ▶ The program is designed to act as a deterrent by taking away the incentive to play lottery games.
- ▶ The self-exclusion agreement bans those who sign it from lottery regional offices and denies prize payments at a lottery office to those players. (That prevents the person from receiving a lottery prize more than \$600.)
- ▶ Consumers have two options: a five-year self-exclusion; or a lifetime, irrevocable exclusion.



Where To Learn More

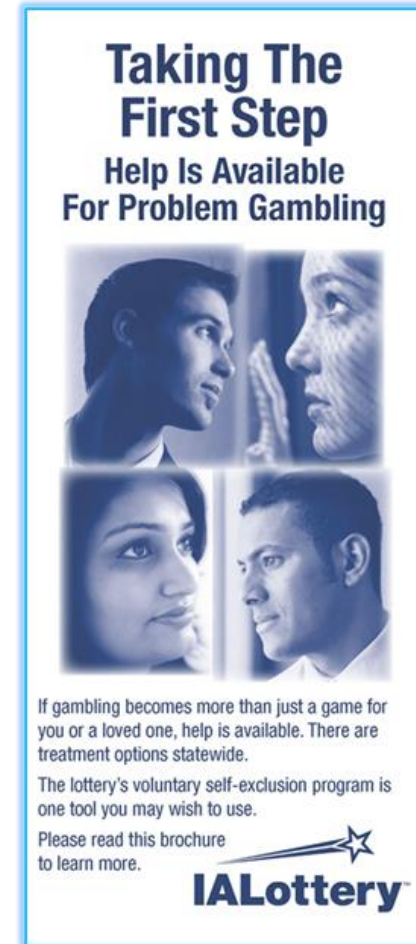


www.ialottery.com

- ▶ Link to lottery self-exclusion program is on all pages of Iowa Lottery website (see PLAYER INFO. list).
- ▶ Direct link here: <https://www.ialottery.com/Pages/Legal/SelfExclusion.aspx>
- ▶ Upon request, lottery can mail out a copy of its self-exclusion agreement and information about program.

A Brochure: Taking The First Step

- ▶ For treatment-provider organizations, brochures about the Iowa Lottery's self-exclusion program are available.
- ▶ The ISU Extension Distribution Center provides them along with other printed supplies.
- ▶ The lottery brochures entitled "Taking The First Step" are available in packets of 25.



Thank you!
Questions?

