



Beyond Posters and Press Releases: Leveraging Media In Prevention

Date / Time

Fri, Oct 2, 2020

1:00 - 11:59pm

Location

Virtual

Looking for ideas for how to use media advocacy in your prevention efforts?

Wondering how you can pivot your efforts to reach your populations of focus since services used in the past may not be available?

This webinar will provide an overview of building capacity for planning and implementing media advocacy services throughout your prevention strategies. We will place special emphasis on what may be most effective given current circumstances around social distancing and virtual work and learning.

Bring your ideas and questions and come prepared to join in the conversation!

Audience: This training is designed for substance misuse prevention and problem gambling prevention staff and supervisors, coalition leaders and members, and others interested in prevention in Iowa.

Presenter: Clare Grace Jones, M.Ed., CPS is a Training Consultant and Project Manager for the Iowa Department of Public Health. She has almost 15 years of experience working in public health, including work in direct service and in providing training and technical assistance. She has worked with various sectors in her work as a community prevention specialist, been a capacity coach, a prevention director and worked as a consultant and associate for the CAPT.

CEUs have been applied for with the Iowa Board of Certification

[Register](#)

Attachments

Document

[Beyond Posters and Press Releases_Leveraging Media In Prevention.pdf](#)(397.24 KB)

For more information about this YLI Calendar Event, please email yli@hhs.iowa.gov