



## **Emerging Trends in Alcohol Consumption, Innovation, and Regulation**

### **Event Topic**

[Alcohol](#)

### **Date / Time**

Fri, Jun 5, 2020

1:00 - 11:59pm

### **Location**

Virtual

### **Emerging Trends in Alcohol Consumption, Innovation, and Regulation**

Join us June 5 from 1:00 to 2:30 PM for a webinar on trends related to alcohol consumption, innovations that are changing the alcohol marketplace and how alcohol regulation and enforcement are working to keep pace. The webinar will have a special emphasis on COVID-19 policy changes impacting access and availability of alcohol.

### **About the Presenter**

Cassie Greisen is the Director of Public Policy at the National Alcohol Beverage Control Association (NABCA), a trade association representing alcohol regulators. She has over 10 years of public health experience related to the regulation, enforcement, and marketing of alcohol. Prior to joining NABCA, Cassie was Faculty Associate at The Johns Hopkins Bloomberg School of Public Health where she worked on both statewide and national projects implementing and assessing strategies to address excessive alcohol consumption.

*Prevention CEU's have been applied for this webinar.*

[Register](#)

For more information about this YLI Calendar Event, please email [yli@hhs.iowa.gov](mailto:yli@hhs.iowa.gov)